



SEMINAR MAILING LIST RESEARCH/ORDER FORM

Your Name: _____ Your Company: _____

1. Phone: _____ Fax: _____

eMail: _____

IMPORTANT: Forms must be completed and faxed to us a minimum of 28 days prior to your 1st seminar date. 38 days for the West Coast. Upon receipt of this order form, we will provide your counts. Final count approval must be obtained **prior** to final production approval.

Your Seminar Dates:				
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LIST RESEARCH

2. Please fill out this section and submit by fax or e-mail. We will return your counts per your criteria below. We recommend doing an initial radius search for your first list research report.

A. Geography:

Provide only 1 zip code for a radius search. Zip code to use as epicenter to run Radius:

_____ OR, provide street address of your business or seminar location:

3 mile 5 mile 10 mile 15 mile Other

OR

Provide at least 5 zip codes from your mailing area:

B. Adult Age: (5 year increments)

Age 55-59 Age 65-69 Age 75-79 Age 85-89

Age 60-64 Age 70-74 Age 80-84 Age 90+

C. Estimated Income: (20K increments)

\$30,000-49,999 \$70,000-89,999 \$110,000-129,999 \$150,00-169,999

\$50,000-69,999 \$90,000-109,999 \$130,000-149,999 \$170,000+

D. Additional Selects:

Net worth 1.2 cents per name

Presence of children 1 cent per name

FINAL LIST ORDER AND INSTRUCTIONS

After receiving your List Research, complete your order by circling the zips and quantities on the list research pages **OR** providing instructions in the section below and faxing them back with your completed order forms and invitation text. This constitutes your order.

3. Total quantity to mail: _____ (REQUIRED)

Notes/Comments: _____
